PROGRAMME OVERVIEW TMA AUSTRALIA NATIONAL CONFERENCE 2019 11-12 SEPTEMBER



TMA Australia National Conference 2019

Conference Sessions

River Rooms (1, 2 & 3), Crown Towers 8 Whiteman Street, South Bank VIC 3006

Gala Dinner

Palladium Ballroom, Crown Towers

Welcome Reception & Key Note Reception

The Aviary, Level 3, Crown Towers

Tipping Point

Expect the unexpected

It has been nearly three decades since the last recession in Australia. The GFC (our last extended blip) is approaching nine years ago.

With equity markets at an all-time high, asset prices at unprecedented levels, interest rates benign, a buoyant American economy, Europe at the crossroads, and uncertainty about the pace of China's growth, we appear to be on the verge of a global tipping point.

History tells us it will happen.

When, how and what it looks like is anybody's guess.

If the tipping point occurs as predicted, then those in the turnaround and restructuring professions will be at the forefront of corporate Australia.

Their experience and expertise will help corporates weather any storm, but those with experience are few and far between. There may be a skills and competency crisis.

However, crisis affords opportunity as well. Distressed investing and special situations will be in vogue.

Join us at the TMA Australia National Conference 2019 to learn how to thrive.



Programme Overview

Day 1: Wednesday 11 Sept River Rooms (1, 2 & 3)

Time Session	Event	Sponsor
12.00pm	Registration & networking lunch	O'MARAS In alliance with (\$\text{y255000}\$)
12.45pm	Acknowledgement of Country Conference Co-Chair Welcome: Conference Co-Chair	
1.00pm - 1.30pm Session 01	The risk of the 'tipping point' for banks Shaun Dooley Chief Risk Officer, National Australia Bank The Banking Royal Commission was a watershed event for the financial services sector (FSS). Bank risk, whether it be customer, reputational or financial, was magnified for all to see. Shaun Dooley, the CRO for National Australia Bank will discuss: the risk backdrop for the Australian FSS, post Banking Royal Commission credit risk management and the tipping points for banks.	McGrathNicol
1.35pm - 2.10pm Session 02	Rhino Tipping: The Interiors Group Story Bryn Harrison Chief Executive Officer, The Interiors Group NZ Fay Bou Managing Director, Allegro Funds In July 2015 Allegro Funds acquired Carpet Court NZ, a business that boasted about its iconic "Rh being the the largest player in the market with a national footprint but lacked capability across the systems and underinvestment in technology and infrastructure. Stakeholders were fed-up with its franchisees, employees and suppliers and customer satisfaction was low. The business was 'stuck of transforming the NZ interiors industry was far from reach. However, an unrelenting focus on fixing resulted in re-established robust funding, re-engaged franchisees, stabilised employee turnover, executed with the world's largest suppliers and multiple customer service awards. CEO Bryn Harrist Tipping" process and how the business has pivoted into the fastest-growing interiors company in the statest of the statest proving interiors company in the statest proving in th	board - no stable team or direction including the bank of in the past and the vision ng the business foundations xclusive relationships on will describe the "Rhino
2.15pm - 2.50pm Session 03	Macquarie's People Model Rosalind Coffey Head of People, Culture and Client Experience, Banking and Financia Services Group, Macquarie Bank It's has never been more important for companies to build the right workplace culture. Rosalind will detail Macquarie Bank's approach to developing high performing teams to deliver exceptional customer experiences.	
2.55pm - 3.15pm	Break (Afternoon Tea)	AUSTRALIA
3.20pm – 3.30pm	TMA-KordaMentha Turnaround Survey - Key Insights	KordaMentha

The annual KordaMentha Corporate / TMA Australia survey collects key insights and opinions from a diverse group of turnaround practitioners to present a snapshot of the

current turnaround and restructuring approaches and trends in Australia.



Session 04

Day 1: Wednesday 11 Sept River Rooms (1, 2 & 3)

Time I Session	Event	Sponsor
3.35pm - 4.15pm Session 05	Safe Harbour Q&A Andrew Bantock Senior Managing Director, FTI Consulting Lachlan Edwards Managing Director, Faraday Associates Joseph Hayes Partner, Wexted Maria O'Brien Partner, Baker McKenzie (Moderator) Louise Petschler GAICD General Manager Advocacy, Australian Institute of Company Directors Genevieve Sexton Partner, Arnold Bloch Liebler Safe Harbour was introduced with the advocacy of organisations like TMA. Since its introduction, Directors across the economy have quietly begun using it effectively to navigate stress and even discress. This panel will explore its use, benefits and limitations drawing on their real-life boardroom discussions.	F T I™ consulting
4.20pm - 4.45pm Session 06	Business Counsel Philip Crutchfield Chairman, NED, Zip Co Philip wrote the book on voluntary administration. He is Australia's leading insolvency silk. Like so many in our industry, he deals with financial distress on a daily basis. Philip is also the Chairman of Zip Co Limited, a "fintech" providing credit products (Zip Pay and Zip Money) and the budgeting app "Pocketbook" to consumers. Gain Philip's invaluable insights on how he turns his mind from the negative to the positive.	glas
4.45pm - 5.00pm	Break	judobank
5.00pm - 5.10pm Session 07	The Business of Brands Ramez Toubassy President, Brands, Gordon Brothers Bringing an international perspective to what is happening in retail, Ramez will share his views on the US retail apocalypse before outlining a unique perspective on how strong brands are being reborn through a new business model – the Assetless Brand Company, brought to life through his experience as a Non-Executive Director of Polaroid.	Gordon Brothers
5.15pm - 5.50pm Session 08	NextGen Session - The millennial tipping point Matt Darby National Sector Lead Retail, KPMG Gayle Dickerson Partner, Restructuring Services KPMG (Moderator) Stuart Freer Chief Digital & Data Officer, MECCA Brands Stephen Younane CEO, Retail Prodigy Group Against the backdrop of the changing pace of a global economy and technological advances, more and more businesses will need to become agile and cater to the next section of the market: 'the millennials'. Our expert panel will share their views on the truth behind the myths of the millennial customer and how businesses needs to transform to succeed.	CERAMIC GROUP
	Closing remarks	:
6.00pm - 8.30pm	Welcome Reception: The Aviary, Level 3, Crown Towers	FARADAY HERBERT SMITH SMITH SFREEHILLS

6:20pm - 6.45pm Session 09

Andy Penn Chief Executive Officer and Managing Director, Telstra

Andy Penn became the CEO and Managing Director of Telstra, Australia's largest telecommunications company, back in 2015. At Telstra, Andy is leading an ambitious change program, transforming Telstra to compete in the radically changing technology world of the

KING&WOD MALLESONS 金杜律师事务所

Day 2: Thursday 12 Sept River Rooms (1, 2 & 3)

Time I Session	Event	Sponsor
8:00am - 8.45am	Networking Breakfast	
8.50am - 9.00am	Welcome:	
9.00am - 9.40am Session 10	Is turnaround the best medicine for public healt! Lesley Dwyer Chief Executive Officer, Royal Adelaide Hospital Chris Martin Partner, KordaMentha Having an annual operating budget in excess of \$2 billion and 15,000 staff, the Central Ade Network (CALHN) is one of the largest public healthcare networks in Australia. With operatin recent years, an independent review forecast that, in the absence of intervention, CALHN w losses of \$274m in FY19. In late 2018, and under intense public scrutiny, a bold turnaround implementation commenced. Come and hear from the CEO and state appointed Administrator on how an innovative apprel largest public healthcare turnaround in Australian history.	elaide Local Healthcare ig losses increasing over ould incur unfunded d plan was developed and
9.45am - 10.15am Session 11	Parachuting into a safe harbour - the tale of a Non-Executive Director BALLB, FASFA, MAICD ((Insurance)) Pauline Vamos has twice been parachuted into a safe harbour; in the capacity as chair of the as well as Chairman of the Board. Whilst the journeys delivered a better outcome for shareh struggled with headwinds, rocky shoals, pirates and murky waters. Pauline will highlight how customers, innovation and a high performing culture.	Chair, Freedom e Safe Harbour Committee olders – both voyages
10.20am - 10.55am Session 12	Electricity Sector Transition — Risks & Opportunities Ian Kay Chief Financial Officer, Australia Renewable Energy Agency The electricity sector is rapidly transitioning. This is resulting in new opportunities as well as challenging the business model of incumbents. Ian will discuss how those challenges have manifested, and what we can expect to see in the sector in the short to medium term.	Baker McKenzie.
11.00am - 11.20am	Break (Morning Tea)	judobank.



Day 2: Thursday 12 Sept River Rooms (1, 2 & 3)

Time I Session	Event	Sponsor
11.25am - 12.05pm Session 13	Saving a Business Peter Rowland AO Chairman, Peter Rowland Group Emma Yee Chief Executive Officer, Peter Rowland Group Interviewed by Michael Sloan Partner, Ashurst After a humble start to the business in 1962 – selling ham rolls and cans of cola at the back beaches of Portsea – the 81-year-old patriarch Peter Rowland's empire quickly grew to cater for the who's who of Melbourne. Many years later, unprofitable deals, declining sales and cash-flow constraints contributed to its decline. Hear from Emma and Peter on how they have revived the business which now caters for commercial clients, expanded into supermarkets and is branding itself as a hospitality group with a planned assault on Sydney's hotly competitive catering market.	ashrst
12.10pm - 12.50pm Session 14	Tell Us Everything the truth always comes out Sue Cato Partner, Cato & Clegg Stephen Feneley Director, Feneley & Co Interviewed by Marcus Derwin Managing Director, R Cubed Gro Confronting a crisis. Sue and Stephen have enjoyed their respective communication careers talking straight and plain. They have seen it all - good, bad and otherwise. They will provide a communications in times of crisis. Come, listen and learn the nuances of communication stra	advising corporates, an insight into the art of
12.55pm - 1.40pm	Break (Lunch)	O'MARAS In alliance with (projection)
1.45pm - 2.25pm Session 15	Risk and uncertainty in agriculture Susan Hodgkinson Group General Manager Lending Services, ANZ Ross McNaughton SBS General Manager, National Australia Bank Anna Sweeney Director Wattlepark, Primary Producer Climate change. Drought. Natural disasters. Generational connection to the land. The tyranny of distance. Town vs country. Financial distress in agriculture is incredibly hard. A panel discussion about the difficulties faced in agriculture.	EY
2.30pm - 3.00pm Session 16	Running against Giants Warwick White Chief Executive Officer, Stone Advisory (IGA Supermarkets) Interviewed by Jennifer Ball Partner, Clayton Utz Supermarkets are entering the most competitive period ever. With intense competition already in place with 'click and collect', Aldi, Amazon and now on the horizon we have Kaufland coming to Australia, how will your local IGA differentiate to succeed? Come and hear from Warwick White, the former managing director of Coca-Cola Amatil Australasia and now CEO of Stone Advisory, the representative body for Australia's leading independent grocers as to how he is working together with the IGA Licensees to leverage and strengthen the independent grocery network.	CLAYTON UTZ



Day 2: Thursday 12 Sept River Rooms (1, 2 & 3)

Time I Session	:	Event	Sponsor
3.05pm - 3.35pm Session 17		Growth Mindset in Turnaround Dr Susan Mackie Co-Founder, Growth Mindset Institute Mindset challenges for leaders working through crisis. How they orient themselves and leaders	l others.
3.40pm - 3.55pm	:	Break (Afternoon Tea)	
4.00pm - 4.35pm Session 18		Challenges for the Challengers Joseph Healy, Co-Founder & Co-Chief Executive Officer, Judo Bank The financial services market has seen multiple material changes over the past decade - the rise of the Fintechs and Challengers coming on the heels of the Financial Crisis and the tumultuous changes driven by technology. Joseph Healy, following a storied senior executive career with both ANZ and NAB, co-founded Judo Bank in response to concerns that Small to Medium Sized Enterprises, the traditional bed-rock of the Australian economy, were not being well served by the traditional banking model. Joseph will highlight some of the key factors currently impacting the lending market; the key challenges and opportunities presented to both new and established providers of debt capital; his expectations on how Judo anticipates to work with businesses in turnaround (including any experiences to date) and a view on the future - including the expected responses from the majors.	glas
4.40pm - 5.15pm Session 19		Dealing with geo-political issues the Adani way Lucas Dow Chief Executive Officer, Adani Mining Never without controversy and having divided opinion across the country, Adani has faced geo-political issues that a company in Australia has ever seen. Lucas will discuss his role is through difficulty, maintaining business focus and keeping stakeholders and employees on	n leading an organisation
5.20pm	· · · · · · · · · · · · · · · · · · ·	Closing Remarks	

Gala Dinner & 2019 TMA Awards Palladium Ballroom, Crown

6:30pm - 7:15pm	Pre-dinner drinks Ballroom Foyer	
Gala Dinner	Ahmed Fahour AO Managing Director and Chief Executive Officer, Latitude Financial Services Ahmed Fahour is one of Australia's most experienced business leaders. Throughout his 30-year career, Ahmed has served in senior executive roles across banking and financial services, management consulting and postal services, including as MD and CEO of Australia Post, MD and CEO of NAB's Australian operations, CEO of Citigroup Alternative Investments in New York and as a Partner at BCG. In October 2018, Ahmed was appointed MD and CEO of Latitude Financial Services.	KPMG
10.30pm - 12.00am	Post-dinner drinks Palladium Ballroom	Wested in Your Success



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